COOKIE POLICY

Cookies - Definition and characteristics

A cookie is a file containing an identifier (a string of letters and numbers) that is sent from a web server to a web browser and is stored by it. The identifier is then returned to the server each time the browser requests a page from the server.

Cookies can be either "persistent" or "session" cookies: a persistent cookie is stored by a browser and remains valid until the set expiry date, unless it is deleted by the user before the expiry date; a session cookie, on the other hand, expires at the end of the user's session, when the browser is closed.

Cookies usually do not contain information that personally identifies a user, but the personal information we store about you may be linked to the information stored and obtained by cookies.

According to the laws in force in Italy, the use of cookies does not always require the express consent of the user. In particular, "technical cookies", i.e. those used solely to carry out the transmission of a communication over an electronic communications network or to the extent strictly necessary to provide a service explicitly requested by the user, do not require such consent. In other words, these are cookies that are essential to the functioning of the site or necessary for carrying out activities requested by the user. Among the technical cookies, which do not require express consent for their use, the Italian Data Protection Authority (see Measure Identification of simplified procedures for information and the acquisition of consent for the use of cookies of 8 May 2014 and subsequent clarifications, hereinafter only "Measure") also includes:

- the "cookie analytics" when used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site,
- browsing or session cookies (for authentication),
- functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, language, products selected for purchase) in order to improve the service provided to the same.

What cookies we use
We use cookies for the following purposes:

"Security" - we use cookies as part of the security measures we use to protect user accounts, including to prevent fraudulent use of login credentials and to protect our website and our services in general. The cookies used for this purpose are:
wfvt_#
wordfence_verifiedHuman

analysis - we use cookies to help us analyze the use and performance of our website and services. The cookies used for this purpose are:
_gid
_ga
_gat

"Cookie Consent" - we use cookies to store your preferences in relation to the use of cookies in general. The cookies used for this purpose are:

cookie_notice_accepted

Third party cookies

Our service providers use cookies, which may be stored on your computer when you visit our website. Among the tools indicated below there are services managed by third parties: these may - in addition to what is specified and also without our knowledge - perform user tracking activities. For detailed information about this, please refer to the privacy policies of the services listed.

Google Analytics (Google Inc.)

We use Google Analytics to analyze your use of our website. Google Analytics collects information about your use of the website using cookies. The information we collect about our website is used to create reports about your use of our website. Personal Information We Collect: Cookies and Usage Information. Google's privacy policy is available at the following address: https://www.google.com/policies/privacy/Opt out

Cookies management

Most browsers allow you to reject cookies and delete them. The methods for doing this vary from browser to browser and from version to version. However, you can use these links to get the latest information on how to block and delete cookies:

https://support.google.com/chrome/answer/95647?hl=en (Chrome);

https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences (Firefox);

http://www.opera.com/help/tutorials/security/cookies/ (Opera);
https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies (Internet Explorer);
https://support.apple.com/kb/PH21411 (Safari); and

https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy (Edge).

Blocking all cookies will have a negative impact on the usability of many websites.
If you block cookies, you will not be able to use all the features of our website.
The date of publication of this notice is 04/07/2018.