

**Proxy and voting instructions form in favour of Appointed Representative
pursuant to art. 135-undecies of Legislative Decree n. 58/1998
Reno De Medici S.p.A.**

Extraordinary and ordinary Shareholders' meeting called on 26th April 2011 at 11.00 am at the Company's registered office in Via Durini 16/18, Milan on first call and, if necessary, at 11.00 a.m. on 27 April 2011 at Borsa Italiana in Piazza degli Affari 6, Milan, on second call.

* * *

Reno De Medici S.p.A. (hereinafter: RDM/Company) communicates that the Appointed Representative pursuant to article 135-undecies of Legislative Decree n. 58/1998 is Mr. Andrea Bettinelli.

The original proxy form, together with the confidential voting instructions for the Appointed Representative, shall be received by Reno De Medici S.p.A., Via Durini n. 16/18, 20122 Milano, within the end of the second trading day prior to the date established on first call of the shareholders' meeting and therefore within 11.59 pm of **20th April 2011** by one of the following means:

- by registered letter with return receipt;
- pdf file attached to an e-mail message to the address: rdm.presidenza@rdmgroup.com.

The proxy and the voting instructions can be revoked within the same term by mean of a registered letter with return receipt sent to the above mentioned address and in advance by fax at n. +39 02/89966200 or by a pdf file attached to an e-mail message to the address: rdm.presidenza@rdmgroup.com.

Pursuant to Article 135-undecies 2nd alinea of Legislative Decree n. 58/1998 the granting of the proxy and of the voting instructions by mean of this form shall be free of charge for the shareholder, except for the mailing costs.

The Appointed Representative informs the shareholders that it has no direct interest in respect of the deliberation proposals submitted to the meeting. Nevertheless, taking into account the he is an employee of Company for the sole purpose of avoiding possible future disputes connected with the supposed existence of circumstances capable to cause a conflict of interest as provided for by Article 135-*decies*, 2nd alinea, lett. d), of Legislative Decree n. 58/1998, the Appointed Representative hereby expressly declares that, in case of unknown circumstances or in case of modification or addition to the proposals submitted to the shareholders' meeting, it shall not express a vote other than that indicated in the voting instructions.

PROXY FORM

(Section to be notified to the Company by the Appointed Representative – Fill with the information required on the basis of the Instructions below)

The undersigned....., born in.....,
on....., (Fiscal code/Tax ID)
domiciled in
telephone number....., e-mail address
holder of the voting right (1)

Hereby

APPOINTS

the Appointed Representative to participate and vote at the afore mentioned shareholders' meeting as indicated in the granted voting instructions in respect of n..... Reno De Medici S.p.A. shares ISIN Code IT0001178299 registered in the account n..... by ABI..... CAB.....(2).

Reference to the communication effected by the intermediary:

- communication n.....
- effected by.....

- possible identification codes.....

DECLARES

- 1) that he/she/it is aware that the proxy to the Appointed Representative might contain voting instructions in respect of some resolution proposals only and that in this case, the vote shall be expressed for the sole proposals in respect of which instructions have been granted;
- 2) to authorize the Company to the treatment of his/her/its personal data for the purposes under the terms and conditions specified in the attached information document.

The undersigned (*surname and name of the person who signs the proxy if different from the shareholder*)

is subscribing this proxy as:

- pledge;
- swapper;
- usufructuary;
- custodian;
- agent;
- legal representative or proxy with power of sub-delegation
- other (specify).....

Place and date.....

Signature.....

VOTING INSTRUCTIONS

(Section containing information for the Appointed Representative only, to be forwarded to Appointed Representative – Check the selected box following the Instructions below)

The undersigned (3).....hereby appoints the Appointed Representative to vote in accordance with the following voting instructions at the extraordinary and ordinary shareholders' meeting of Reno De Medici S.p.A. called on 26th April 2011 on first call and on **27th April 2011** on second call.

A) RESOLUTION PROPOSALS (4)

AGENDA	IN FAVOUR OF THE PROPOSAL CONTAINED IN THE REPORT	IN FAVOUR OF THE PROPOSAL OF THE MAJORITY SHAREHOLDER *	IN FAVOUR OF THE PROPOSAL OF ANOTHER SHAREHOLDER *	AGAINST	ABSTAIN
EXTRAORDINARY MEETING					
MODIFICATION OF THE COMPANY BY-LAWS: related resolutions	<i>Cross</i>	<i>Blank</i>	<i>Blank</i>	<i>Cross</i>	<i>cross</i>
ORDINARY MEETING					
1. FINANCIAL STATEMENT FOR THE FINANCIAL YEAR ENDED 31ST DECEMBER 2010					
1.1. Approval of Financial Statement for the financial year ended 31st December 2010; Reports of the Board of Directors and of the Board of Statutory Auditors and of the Independent Auditors.	<i>Cross</i>	<i>Blank</i>	<i>blank</i>	<i>Cross</i>	<i>cross</i>
2. APPOINTMENT OF THE BOARD OF DIRECTORS					
2.1.1. Determination of the number of the members of the Board of Directors	<i>Blank</i>		_____ <i>Name of shareholder</i>	<i>Cross</i>	<i>Cross</i>
2.1.2. Determination of their term of appointment	<i>Blank</i>		_____ <i>Name of shareholder</i>	<i>Cross</i>	<i>Cross</i>
2.1.3. Appointment of the Directors		<i>Blank</i>	<i>Blank</i>	<i>Cross</i>	<i>Cross</i>
2.2 Determination of the annual compensation of the members of the Board of Directors	<i>Blank</i>		_____ <i>Name of shareholder</i>	<i>Cross</i>	<i>Cross</i>
3. APPROVAL OF INCENTIVE PLAN COMPENSATIONS PLAN BASED ON FINANCIAL INSTRUMENTS PURSUANT TO ART. 114-BIS D. LGS. 58/98 FOR RENO DE MEDICI GROUP'S MANagements FOR THE YEARS 2011-2012-2013					
3. Approval of Incentive Plan based on financial instruments pursuant to art. 114-bis d. lgs. 58/98 for Reno De Medici Group's Managements for the years 2011-2012-2013	<i>Cross</i>	<i>Blank</i>	<i>blank</i>	<i>Cross</i>	<i>Cross</i>

* To be filled only in case no resolution proposals have been submitted to the meeting pursuant to art. 125-ter of Legislative Decree 58/1998 (i.e. in relation to the following items of the ordinary meeting agenda 2.1.1., 2.1.2, 2.2.).

B. In the event of circumstances not known at the time of the granting of the proxy, the undersigned, with reference to the (1) :

1. about the item in Extraordinary meeting:

- AUTHORISES;
 - DOES NOT AUTHORISE (*)
 - CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
 - AUTHORISES the delegate to vote differently to the instructions received;
-

2. about the first item in Ordinary meeting

- AUTHORISES;
 - DOES NOT AUTHORISE (*)
 - CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
 - AUTHORISES the delegate to vote differently to the instructions received;
-

3. about the second item in Ordinary meeting:

- AUTHORISES;
 - DOES NOT AUTHORISE (*)
 - CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
 - AUTHORISES the delegate to vote differently to the instructions received;
-

4. about the third item in Ordinary meeting:

- AUTHORISES;
 - DOES NOT AUTHORISE;
 - CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
 - AUTHORISES the delegate to vote differently to the instructions received;
-

In case of significant circumstances, unknown at the time when the proxy was granted, and that cannot be communicated to the person who conferred the proxy, it is possible to choose among: a) confirmation of the expressed voting instruction; b) revocation of the expressed voting instruction, c) modification of the expressed voting instruction. Should no choice be expressed, the voting instructions under Section A shall be considered as confirmed.

C. In the event of amendments or additions to the proposals submitted in the shareholders' meeting, the undersigned in relation to the (1):

1. about the item in Extraordinary meeting:

- AUTHORISES;
- DOES NOT AUTHORISE (*)
- CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
- AUTHORISES the delegate to vote differently to the instructions received;

2. about the first item in Ordinary meeting

- AUTHORISES;
- DOES NOT AUTHORISE (*)
- CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
- AUTHORISES the delegate to vote differently to the instructions received;

3. about the second item in Ordinary meeting:

- AUTHORISES;
- DOES NOT AUTHORISE (*)
- CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
- AUTHORISES the delegate to vote differently to the instructions received;

4. about the third item in Ordinary meeting:

- AUTHORISES;
- DOES NOT AUTHORISE;
- CHANGE THE INSTRUCTIONS AS FOLLOWS: IN FAVOUR; AGAINST; ABSTAIN
- AUTHORISES the delegate to vote differently to the instructions received;

In case of modifications or additions of the proposals submitted to the shareholders' meeting it is possible to choose among: a) confirmation of the expressed voting instruction; b) revocation of the expressed voting instruction, c) modification (or granting) of the expressed voting instruction. Should no choice be expressed, the voting instructions under Section A shall be considered as confirmed.

In case of vote on a directors' liability action pursuant to art. 2393, 2nd alinea, of the Italian civil code, proposed by the shareholders at the annual shareholders' meeting, the undersigned appoints the Appointed Representative to vote as follows:

- IN FAVOUR
- AGAINST
- ABSTAIN

(*) Pursuant to Article 135-*undecies*, 3rd alinea , of Legislative Decree n. 58/1998, “*Shares for which full or partial proxy is conferred are calculated for the purpose of determining due constitution of the shareholders’ meeting. With regard to proposals for which no voting instructions are given, the shares of the shareholder concerned are not considered in calculating the majority and the percentage of capital required for the resolutions to be carried.*”

place and date

Signed by

Instructions for the filling of the proxy form

- (1) Specify the capacity of the person who signs the proxy and enclose:
 - a) for individuals copy of a valid identification document;
 - b) for corporate bodies, in addition to copy of a valid identification document of the person who signs the proxy in the name of the company or other body entitled to attend and vote at the meeting, documents giving evidence of his representation power such as copy of the certificate issued by the Companies' Registry or equivalent document for foreign companies, proxies, excerpts of Board of Directors resolutions.
- (2) Enter the securities account number, ABI and CAB of the intermediary or in any event its name shown on the excerpt of the securities portfolio.
- (3). Enter name and surname of the person who signs the proxy and the voting instructions.
- (4) The resolution proposals submitted to the shareholders' meeting are illustrated in the Reports published, in accordance with the terms set forth by law, in RENO DE MEDICI S.p.A. website (www.renodemedici.it) and on Borsa Italiana S.p.A. website as well as filed at RENO DE MEDICI S.p.A registered office (Via Durini n. 16/18, Milan).

In accordance with the provisions of Annex 5A of Consob Issuers Regulation (as amended by Consob Resolution of 28th December 2010 n.17592), the provisions of Legislative Decree n.58/1998 mentioned in these instruction are quoted below.

Article 135-decies

(Conflict of interest of the representative and substitutes)

1. Conferring proxy upon a representative in conflict of interest is permitted provided that the representative informs the shareholder in writing of the circumstances giving rise to such conflict of interest and provided specific voting instructions are provided for each resolution in which the representative is expected to vote on behalf of the shareholder. The representative shall have the onus of proof regarding disclosure to the shareholder of the circumstances giving rise to the conflict of interest.
2. In any event, for the purposes of this article, conflict of interest exists where the representative or substitute:
 - a) has sole or joint control of the company, or is controlled or is subject to joint control by that company;
 - b) is associated with the company or exercises significant influence over that company;
 - c) is a member of the board of directors or control body of the company or of the persons indicated in paragraphs a) and b);
 - d) is an employee or auditor of the company or of the persons indicated in paragraph a);
 - e) is the spouse, close relative or is related by up to four times removed of the persons indicated in paragraphs a) to c);
 - f) is bound to the company or to persons indicated in paragraphs a), b), c) and e) by independent or employee relations or other relations of a financial nature that compromise independence.
3. Replacement of the representative by a substitute in conflict of interest is permitted only if the substitute is indicated by the shareholder. In such cases, subsection 1 shall apply. Disclosure obligations and related onus of proof in any event remain with the representative.
4. This article shall also apply in cases of share transfer by proxy.

Article 135-undecies

(Appointed representative of a listed company)

1. Unless otherwise stated in the Articles of Association, for each shareholders' meeting listed companies shall appoint a person upon whom shareholders may confer proxy, with voting instructions on all or a number of items on the agenda, by the second trading day prior to the date established on first or single call of the shareholders' meeting. The proxy shall be valid only for proposals on which voting instructions are conferred.
2. Proxy is conferred by signing a proxy form, the content of which is governed by a Consob regulation. Conferring proxy shall be free of charge to the shareholder. The proxy and voting instructions may be cancelled within the time limit indicated in subsection 1.
3. Shares for which full or partial proxy is conferred are calculated for the purpose of determining due constitution of the shareholders' meeting. With regard to proposals for which no voting instructions are given, the shares of the shareholder concerned are not considered in calculating the majority and the percentage of capital required for the resolutions to be carried.
4. The person appointed as representative shall express any interest, personal or on behalf of third parties, that he or she may have with respect to the resolution proposals on the agenda. The representative must also maintain confidentiality of the content of voting instructions received until scrutiny commences, without prejudice to the option of disclosing such information to his or her employees or collaborators, who shall also be subject to confidentiality obligations.
5. By regulation pursuant to subsection 2, Consob may establish cases in which a representative failing to meet the terms of Article 135-decies may express a vote other than that indicated in the voting instructions.

***PROTECTION OF INDIVIDUALS AND OTHER SUBJECTS IN RESPECT OF THE “TREATMENT
OF PERSONAL DATA”
INFORMATION PURSUANT TO ART. 130F LEGISLATIVE DECREE N. 196 OF 30TH JUNE 2003***

Pursuant to Legislative Decree n. 196 of 30th June 2003 (Privacy Code, hereinafter, “CP”), we wish to inform you about the mode of treatment of the Data effected by Reno De Medici S.p.A., and about the rights that – as interested subject – you are vested with. Holder of the treatment is Reno De Medici S.p.A., with registered office in Via Durini n. 16/18 – Milano.

1. SCOPE OF THE TREATMENT

The Data supplied shall be treated by Istifid, with data processing or paper means, for the following scopes:

- a) execution of fulfilments connected with the representation at shareholders' meetings and vote expression on behalf of the person granting the proxy in accordance with the instructions given by the same to the Appointed Representative;
- b) fulfilment of the obligations set forth by laws, regulations and EC legislation or orders of Authorities or Control bodies or administrative practices.

The supply and the treatment of the Data for the said scope, necessary for the execution of the contractual relation or connected with the fulfilment of obligations set forth by law, is compulsory and does not require an expressed consent, otherwise it would be impossible for the Company and the Appointed Representative to start and manage the said relation.

The Data are accessible exclusively to the persons that, in Company's organisation, need to have access to them due to their activity or tasks, save as indicated under point 3, 2nd alinea of this information. The said persons, the number of which shall be restricted to the minimum, shall effect the treatment as "Responsible subjects entrusted with the treatment"; they are also duly appointed and instructed in order to avoid the loss, destruction, unauthorised access or treatment of the same Data.

2. COMMUNICATION OF THE DATA TO THIRD PARTIES

The Data might be communicated to:

- subjects entitled to their disclosure due to provisions of laws, regulations or EC legislation;
- companies, bodies or subjects entrusted by Company with the performance of connected, ancillary or support activities required by the contractual fulfilments (such as companies carrying out transmission or delivery activities, company to manage the Shareholders' register).

The said subjects act as independent Responsible subjects or Holders and have given us adequate guarantees; their list is available in Company's offices. In no event the Data will be propagated.

3. MEANS OF TREATMENT

Company treats the Data in a legal manner and in good faith in order to ensure their confidentiality and safety. The treatment – including the collection and any other action included in the definition of “treatment” pursuant to Article 4 of CP (among which, for instance but without limitation, the registration, the organization, the processing, the communication, the storage, the destruction of the Data) – is effected by hand, data processing, on line, by way of organizational and logic means strictly connected to the indicated scopes. The Data are stored for the period of time strictly necessary in respect of the scopes of their collection, in accordance with the applicable provisions of law and any possible decision of the Guarantee Authority.

4. EXERCISE OF RIGHTS

Pursuant to art. 7 CP, the interested subject has the right to obtain the following information: a) origin of personal data; b) scopes and means of treatment; c) logic adopted in case of treatment effected by data processing; d) names of the Holder and Responsible subject; e) subjects and categories of subjects to whom the personal data might be communicated or to whom they might be disclosed as Holders or Responsible subjects. In addition, the interested subject is entitled to obtain: a) the updating and rectification or integration of the data; b) the cancellation, transformation in an anonymous way or the block of the data treated in violation of the law.

The interested subject has, finally, the right to oppose, in whole or in part, for legal reasons, the treatment of his personal data, although pertinent to the scope of their collection.

For any clarification as well as for the exercise of the afore mentioned rights, you can address to Reno De Medici S.p.A., Chairmanship Office S.p.A., Via Durini n. 16/18, Milan, Telephone number 02/89966202, Fax 02/89966200, e-mail: rdm.presidenza@rdmgroup.com